



2025 Participant Information Packet

The Festival of Trees is an annual Northwoods event that focuses on promoting and connecting our local businesses & non-profits through a friendly Christmas tree decorating competition!

Hosted and organized by The Bottled Bean

New THIS YEAR!

- Online registration
- Earlier set-up for earlier Crowd Voting
- Multiple downtown lot locations for more Trees!

Participating businesses and non-profits are provided with a tree (donated by JJ's Acres through our local Rotary Club) to decorate and be judged and awarded in one of the following three categories:

- **Most Traditional**
- **Most Unique**
- **Most Representative of Business or Organization**

As well as an award given to Crowd Favorite! Beginning 4PM Thursday, Dec 3, viewers may purchase a ticket (inside The Bottled Bean) and vote for their favorite tree of any category. All proceeds from ticket sales will be donated to a local non-profit to be announced!

Main Event **FRIDAY, DEC 4**

Starting at 5PM, attendees will enjoy cookies, bottomless hot chocolate, roasted chestnuts, LIVE Christmas music, festive cocktails & delicious beer, and can purchase voting tickets. Heated outdoor tent at The Bottled Bean, entertainment, and more!

Timeline

SATURDAY, NOV 22

Tree Location emailed to participants

MONDAY, DEC 1 through WEDNESDAY, DEC 3

Tree decorating each day between 7AM-9PM. Must be completed by 9PM Wednesday

THURSDAY, DEC 4

Crowd voting begins 4PM

FRIDAY, DEC 5

Main Event 5-9PM. If you choose to decorate with “non-weather resistant” items, they should be placed on your tree by 4PM and removed at your discretion

Crowd Voting 5-7PM

Judges Review 7PM

Award Ceremony 7:30PM

FRIDAY, JAN 2

All decorations must be removed by 9PM



Important Details

Registration Fee must be received to secure a tree. This fee is used to support promotional materials, electrical costs, and festive provisions for the event itself. This fee does not go to the organizer.

Tree and electrical hookup will be provided by organizer. The organizer will monitor and protect trees for the duration of the season as trees are displayed. Organizer will display Participant's name & provided logo on a sign by each assigned tree. **Location of tree will be assigned by organizer and is final. Tree location will be shared with participant by Nov 22 and the organizer will place trees by Dec 1.**

Participant MUST complete set-up from MONDAY, DEC 1 and WEDNESDAY, DEC 3 between the hours of 7:00 AM - 9:00 PM. If participant is using "Non-Weather Resistant" decorations, it is suggested to place them no later than 1 HOUR before the main event starts (5PM Friday, DEC 5) and remove them at participant's discretion.

Trees will be displayed until Friday, JAN 2, and illuminated every day dusk until 11PM. All decorations must be removed by participant before 9PM on Friday, JAN 2.

Participant's decorations may NOT be political, discriminatory to any peoples/groups/organizations, no profanity or vulgarity, and no weapons allowed. If you have any questions on what is appropriate or allowed please contact organizer.

Participant will provide all decorating materials. **LED lights must be used.** Trees will be lit at the time of the event, but participant must TEST electrical when decorating to ensure that all elements are working.

Participant Waiver and Indemnification Agreement

This Participant Waiver and Indemnification Agreement ("Agreement") is entered into by the registrant ("Participant") in connection with participation in the Festival of Trees event ("Event").

1. Participant acknowledges that they have received, read, and understand this Participant Information Packet provided by the Bottled Bean, LLC. Participant agrees to comply with and respect all requirements, rules, and guidelines contained therein, as well as any additional instructions provided by the Bottled Bean, LLC.
2. Participant understands that participation in the Event may involve certain risks, including but not limited to property damage, personal injury, or other unforeseen occurrences. Participant voluntarily assumes all such risks arising out of or related to participation in the Event.
3. Participant agrees to defend, indemnify, and hold harmless the Bottled Bean, LLC, its sponsors, employees, volunteers, and agents from and against any and all claims, damages, losses, liabilities, and expenses (including reasonable attorney's fees) arising out of or related to Participant's involvement in the Event, including but not limited to damage caused by Participant's display, materials, actions, or negligence.
4. Participant is informed and acknowledges that Participant is not a named insured under any policy of liability insurance acquired by the Bottled Bean, LLC and that liability insurance coverage is not provided to the Participant.
5. The Bottled Bean, LLC will take reasonable measures to monitor and protect the Event site throughout the Festival season. However, Participant understands and agrees that the Bottled Bean, LLC is not responsible for any lost, stolen, or damaged decorations, materials, or property belonging to the Participant.
6. Participant acknowledges and agrees that the entry fee is nonrefundable if cancellation occurs within seven (7) days prior to the Event. No refunds or credits will be issued for withdrawals, noshows, or other non-participation within this period.
7. Participant agrees to maintain a professional and respectful presence throughout the Event and to promptly comply with any requests from the Bottled Bean, LLC to ensure safety, fairness, and enjoyment for all participants and attendees.
8. The individual registering represents that they are duly authorized to sign on behalf of the participating business or organization and that this Agreement shall be binding upon the Participant, its employees, representatives, and agents.

Questions? Email thebottledbean@gmail.com